FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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1. Name and Address of Reporting Person* ROBERTS LEONARD H						2. Issuer Name and Ticker or Trading Symbol RENT A CENTER INC DE [RCII]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
TODERIO ELOTTINO II														X D	rector		10% Ov	vner	
(Last) (First) (Middle) 5700 TENNYSON PARKWAY						3. Date of Earliest Transaction (Month/Day/Year) 01/02/2007									fficer (give elow)	title	Other (s below)	specify	
SUITE 100					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street)														X Form filed by One Reporting Person					
PLANO	ANO TX 7		75024										Form filed by More than One Reporting Person						
(City)	y) (State) (Zip)																		
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					ar) E	2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Dispose Code (Instr. 5)		Disposed	ities Acquired (A) o d Of (D) (Instr. 3, 4		d Sed Bei Ow	amount of curities neficially ned Follow	For (D)	orm: Direct) or Indirect (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	,	Amount	Amount (A) or (D)		Tra	oorted nsaction(s) str. 3 and 4)			(Instr. 4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)		ı of		6. Date Exercisabl Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Seci (Instr. 3 and 4)		8. Pric Deriva Securi (Instr.	tive deriv ty Secu 5) Bene Own Follo Repo	owing orted saction(s)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisable		piration te	Title	Amount or Number of Shares						
Director Stock Option (Right to Purchase)	\$29.51	01/02/2007			A		9,000		01/02/2007	01/	/02/2017	Common	9,000	\$0		9,000	D		

Explanation of Responses:

Remarks:

By Dawn Wolverton, Attorney in Fact roberts.TXT, roberts.TXT

01/03/2007 **Dawn Wolverton**

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY Know all by these presents, that the undersigned hereby constitutes and appoints each of Dawn M. Wolverton and James R. Griffin the undersigned's true and lawful attorney-in-fact to: execute for and on behalf of the undersigned, in the undersigned's capacity 1. as an officer and/or director of Rent-A-Center, Inc. (the "Company"), Forms 3, 4 and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder; do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Forms 3, 4 or 5 and file form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion. The undersigned hereby grants to each such attorney-in-fact full power

and authority to

do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done

in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes

as the undersigned might or could do if personally present, with full power of substitution or

revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-

fact's substitute or substitutes, shall lawfully do or cause to be done, or shall lawfully have

already done or caused to be done, by virtue of this power of attorney and the rights and powers

herein granted. The undersigned acknowledges that each of the foregoing attorneys-in-fact, in

serving in such capacity at the request of the undersigned, is not assuming, nor is the Company

assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities

Exchange Act of 1934, as amended.

This Power of Attorney shall remain in full force and effect until the undersigned is no

longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings of and

transactions in securities issued by the Company, unless earlier revoked by the undersigned in a

signed writing delivered to the foregoing attorney-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to

executed as of this 26th day of September, 2006.

/s/ Leonard H. Roberts

(Signature)

Leonard H. Roberts

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