FORM 4

Check this box if no longer subject

to Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL	OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name ar	UPBOUND GROUP, INC. [UPBD]									(Che	eck all app Direct	ationship of Reporting k all applicable) Director Officer (give title		10% O	vner					
(Last) 5501 HE		3. Date of Earliest Transaction (Month/Day/Year) 02/24/2023											Officer (give title Other (specify below) EVP, Acima							
(Street) PLANO (City)	PLANO TX 75024					4. If Amendment, Date of Original Filed (Month/Day/Year)									ndividual or Joint/Group Filing (Check Applicable c) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Table	I - No	n-Deriva	tive S	Secu	rities	Acq	uired,	Dis	posed of	, or E	Bene	ficia	lly Own	ed				
D				2. Transaction Date (Month/Day/Year)		Exec if any	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)				Benefic	ies cially Following	Form (D) o	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
							Code	v	Amount	(A) (D)	or F	rice	Transa	ction(s) 3 and 4)			(111501.4)			
COMMON STOCK				02/24/2023					A		6,267(1)	A		\$ <mark>0</mark>	100	100,077(2)		D		
COMMON STOCK 02/				02/25/2	2023				F		494(3)	D) (25.9	1 99	99,583(2)		D		
COMMC	DMMON STOCK 02/26/2				2023	023			F		262(4)	D \$2		\$26.7	.78 99,321(2)			D		
		Tal									osed of, convertib				y Owned	k				
1. Title of Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security Date (Month/Day/Year) Date (Month/Day/Year) Execution Date, if any (Month/Day/Year) (Month/Day/Year) Execution Date, if any (Month/Day/Year) Month/Day/Year) Figure 1 Code (Instr. 8) De Act (A) Diff (Instr. 1) Of (Instr. 1) Of (Instr. 2) Of (Instr. 2) Of (Instr. 3) Of (Instr. 3)		of Deriv Secu Acqu (A) o Dispo	r osed) r. 3, 4	6. Date Expirat (Month			1	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	y	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)							
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amo or Num of Shar	ber						

Explanation of Responses:

- 1. Represents restricted stock units which vest annually in one-third increments on February 24 of each of the next three years provided that the reporting person has been continuously employed by the issuer as of each such vesting date.
- 2. Includes shares of common stock and unvested restricted stock units.
- 3. Number of shares withheld to cover taxes with respect to time-based restricted stock units which vested on February 25, 2023 (upon completion of one year of continuous employment from grant date of February 25, 2022).
- 4. Number of shares withheld to cover taxes with respect to time-based restricted stock units which vested on February 26, 2023 (upon completion of two years of continuous employment from grant date of February 26, 2021).

Remarks:

/s/ Bryan Pechersky, attorneyin-fact

** Signature of Reporting Person Date

02/28/2023

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.