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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL					
OMB Number:	3235-0287				
Estimated average burden					
hours per response:	0.5				

	ess of Reporting Perso		2. Issuer Name and Ticker or Trading Symbol <u>RENT A CENTER INC DE</u> [RCII]		tionship of Reporting all applicable) Director	g Person(s) to Issuer X 10% Owner	()
(Last) (First) (Middle) TWO MANHATTANVILLE RD		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 07/11/2003		Officer (give title below)		Other (specify below)
				6. Individual or Joint/Group Filing (Check Applicable			
			4. If Amendment, Date of Original Filed (Month/Dav/Year)	I 6. Indiv	idual or Joint/Group F	=ilina (C	Check Applicable
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year) 07/15/2003	6. Indiv	idual or Joint/Group F	-iling (C	Check Applicable
(Street)	NV	10577			idual or Joint/Group F Form filed by One	Ű.	
(Street) PURCHASE	NY	10577		Line)	Form filed by One	Reporti	ng Person
PURCHASE				Line)	Form filed by One	Reporti	ng Person
. ,	NY (State)	10577 (Zip)		Line)	Form filed by One	Reporti	ng Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(1130.4)
Common Stock	07/11/2003		S		735,104	D	\$73	5,530,634	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 6. Date Exercisable and 7. Title and 1. Title of 3. Transaction 3A. Deemed 5. Number 8. Price of 9. Number of 10. 11. Nature Date Expiration Date (Month/Day/Year) Derivative Security Derivative Conversion Execution Date, Transaction Amount of derivative Ownership of Indirect (Month/Day/Year) Derivative Security (Instr. 3) or Exercise if any Code (Instr. Securities Form: Beneficial Securities Direct (D) Price of (Month/Dav/Year) 8) Securities Underlying Derivative S (Instr. 5) Beneficially Ownership Acquired (A) or Disposed of (D) Derivative Security (Instr. 4) curity Owned or Indirect (Instr. 3 and 4) Following (I) (Instr. 4) Reported Transaction(s) (Instr. 3, 4 (Instr. 4) and 5) Amount or Number Date Expiration ٧ (A) (D) Title Shares Code Exercisable Date Series A Common \$<mark>0</mark>(1) Preferred \$27.935 07/11/2003 S 07/11/2003 08/08/1988⁽²⁾ 35 0 D Stock Stock

Explanation of Responses:

\$27.935

07/11/2003

1. The one share of Series C preferred stock, par value \$.01 ("Series C Preferred Stock"), of the Issuer was acquired in exchange for one share of Series A preferred stock, par value \$.01 ("Series A Preferred Stock"), pursuant to the terms of the Stock Purchase and Exchange Agreement dated as of April 25, 2003 among the Reporting Person, Apollo Overseas Partners IV, L.P. and the Issuer.

07/11/2003

2. The Series A Preferred Stock and the Series C Preferred Stock does not expire and does not have expiration dates.

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Remarks:

Series C

Preferred

Stock

This Amendment is filed to correct the Central Index Key number used to identify the Issuer in the SEC's computer system from the number used when the original Statement on Form 4 was filed. This Amendment does not include any changes to the actual information included in the original Statement on Form 4.

<u>Apollo Investment Fund IV,</u> <u>L.P.</u>	<u>01/06/2004</u>
<u>By: Apollo Advisors IV, L.P.,</u> <u>its General Partner</u>	<u>01/06/2004</u>
<u>By: Apollo Capital</u> <u>Management IV, Inc., its</u> <u>General Partner</u>	<u>01/06/2004</u>
<u>/s/ Patricia M. Navis, Vice</u> President	01/06/2004
** Signature of Reporting Person	Date

\$0⁽¹⁾

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D

Common

Stock

35

08/08/1988⁽²⁾

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.