FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
OMB Number:	3235-0287									
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* JHAWAR ANDREWS S						2. Issuer Name and Ticker or Trading Symbol RENT A CENTER INC DE [RCII]									elationship of eck all applic Officer	able)	g Perso	on(s) to Issu 10% Ow Other (s	ner
(Last) (First) (Middle) 10250 CONSTELLATION BLVD. SUITE 2900						3. Date of Earliest Transaction (Month/Day/Year) 01/02/2004									below)	(give title		below)	респу
(Street) LOS ANGELES CA 90067				_ 4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								Line	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person					
(City)		State)	(Zip)		-										Form fi Person	,	e than	One Report	ing
		Ta	ble I - Nor	n-Deri	vativ	re Se	curiti	es A	cqı	uired, D	isp	osed of	, or Ben	eficially	/ Owned				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					ear)	Execution if any	ZA. Deemed Execution Date, f any Month/Day/Year)		e, Transaction Dis Code (Instr. 5)		Disposed 0	Securities Acquired (A) sposed Of (D) (Instr. 3, 4		Securities Beneficia Owned Fe	neficially ned Following		Direct I Indirect E str. 4)	7. Nature of Indirect Beneficial Ownership	
										Code V	<u> </u>	Amount	(A) or (D)	Price	Reported Transacti (Instr. 3 a	on(s)			(Instr. 4)
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deeme Execution I if any (Month/Day	ate, 1	i. Fransaction Code (Instr. 3)		of		6. Date Exercisab Expiration Date (Month/Day/Year)			Amount of		f g Security	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exe	e rcisable	Exp Date	oiration e	Title	Amount or Number of Shares					
Director Stock Option (Right to Purchase)	\$29.57	01/02/2004			A		5,000		01/0)2/2004 ⁽¹⁾	01/0	02/2014 ⁽¹⁾	Common Stock	5,000	(1)	5,000 ⁽	2)	D	

Explanation of Responses:

- 1. On January 2, 2004, the reporting person was granted 5,000 options to purchase the Company's common stock, par value \$0.01 per share (the "Common Stock"), on a one-for-one basis, pursuant to the Company's Long-Term Incentive Plan. The options expire 10 years from the date of the grant and are immediately available for exercise.
- 2. Represents the total number of options granted to the reporting person pursuant to this grant. The reporting person has an additional 35,000 options to purchase the Company's Common Stock (as adjusted to reflect a 5-for-2 stock split effected by the Company on August 29, 2003) pursuant to options previously granted to the reporting person on January 2, 2002 and January 2, 2003. All of these options are currently exercisable.

Remarks:

Mr. Jhawar is associated with Apollo Advisors IV, L.P. ("Advisors"), which is the general partner of Apollo Investment Fund IV, L.P. ("AIF IV") and Apollo Overseas Partners IV, L.P. ("Overseas IV"). AIF IV and Overseas IV are the beneficial owners of certain shares of common stock of the Company. Mr. Jhawar disclaims beneficial ownership of all securities of the Company that may be deemed beneficially owned by AIF IV, Overseas IV, Advisors and Apollo Capital Management IV, Inc. (the general partner of Advisors). This report shall not be deemed an admission that Mr. Jhawar is the beneficial owner of, or has any pecuniary interest in, such securities for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose.

<u>Andrew S. Jhawar</u> <u>01/06/2004</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.