SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL							
OMB Number:	3235-0287						
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hours ner resnonse.	0.5						

1. Name and Address of Reporting Person* <u>APOLLO OVERSEAS PARTNERS IV LP</u>			2. Issuer Name and Ticker or Trading Symbol <u>RENT A CENTER INC</u> [RCII]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner
(Last) TWO MANHA	(First) TTANVILLE R((Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/10/2003	Officer (give title Other (specify below) below)
(Street) PURCHASE	NY	10577	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person
(City)	(State)	(Zip)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
		Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
11/10/2003		S		140,026	D	\$32.14	576,407 ⁽¹⁾	D	
	2. Transaction Date (Month/Day/Year)	2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year)	2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 2. Transac (Month/Day/Year) 2. Transac (Code (8) 2. Code (8) 2	2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 2. Transaction Code (Instr. 8) Code V	2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 2. Transaction B) Code (Instr. 8) Code V Amount	2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 2Code (Instr. 8) Code V Amount (A) or (D)	2. Transaction Date (Month/Day/Year) (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 2. Transaction Code (Instr. 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) Code (Instr. 8) Code (V Amount (A) or (D) Price	2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) Code (Instr. 8) Code (Instr. 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) Disposed Of (D) (Instr. 3, 4 and 5) Disposed Of (D) (Instr. 3, 4 and 5) Code (Instr. 8) Code (Instr. 8) Code V Amount (A) or (D) Price Price	2. Transaction Date (Month/Day/Year) (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 2Code (Instr. 3) 2. Transaction (Source (Instr. 3) 2. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 3. Transaction (D) (Instr. 3, 4 and 5) 2. Amount of Disposed Of (D) (Instr. 3, 4 and 5) 3. Code (Instr. 3) 2. Amount of Disposed Of (D) (Instr. 3, 4 and 5) 3. Code (Instr. 3) 2. Amount of Disposed Of (D) (Instr. 3, 4 and 5) 3. Amount of Disposed Of (D) (Instr. 4) 3. Amount of Disposed Of (D) (Ins

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Expi		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	and 5 (A)	,) (D)	Date Expiration Exercisable Date		Title	Amount or Number of Shares				

Explanation of Responses:

1. The amount reported reflects a 5-for-2 stock split that was effected on August 29, 2003 as a stock dividend of 1.5 shares for each share of outstanding Common Stock.

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<u>Apollo Overseas Partners IV,</u> <u>L.P.</u>	<u>11/12/2003</u>
<u>By: Apollo Advisors IV, L.P.,</u> <u>its Managing General Partner</u>	<u>11/12/2003</u>
<u>By: Apollo Capital</u> <u>Management IV, Inc., its</u> <u>General Partner</u>	<u>11/12/2003</u>
<u>Patricia M. Navis, Vice</u> <u>President</u>	<u>11/12/2003</u>
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.