FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

hington,	D.C.	20549	

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Montrone Ralph T.					2. Issuer Name and Ticker or Trading Symbol UPBOUND GROUP, INC. [UPBD]									Check	all app Direc			10% Ov	vner	
(Last) 5501 HE	(Fir	st) (M	Middle)		3. Date of Earliest Transaction (Month/Day/Year) 08/05/2024									V	Officer (give title below) EVP, A		Acin	Other (specify below) Acima		
(Street) PLANO	TX	. 7	5024		4. If Amendment, Date of Original Filed (Month/Day/Year)									Indiv ne)	Form Form	dual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(Sta	ate) (2	Zip)		Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant t satisfy the affirmative defense conditions of Rule 10b5-1(c). See I								suant to a							
		Table	I - No	on-Deriva	tive S	Secui	rities	Acc	quired	l, Dis	posed of	, or E	Benefici	ially	Own	ed				
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day)				Execution D		,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			and 5) Secur Benef Owne		cially I Following	Forn (D) c	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership			
								Code	v	Amount	(A) oi (D)	Price			ted action(s) 3 and 4)			(Instr. 4)		
COMMON STOCK 08/05/20					08/05/202		24	S		15,000	D	D \$32.48 ⁽		⁸⁽¹⁾ 40,074 ⁽²⁾			D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Security or Exercise (Month/Day/Year) if any		4. Transaction Code (Instr. 8)		5. Nu of Deriv Secu Acqu (A) of Dispo of (D) (Instrand 5	ative (Mont ired osed		tion D	Exercisable and ion Date //Day/Year)		e and int of ities rlying ative ity (Instr. 4)	8. Price Derivat Securit (Instr. 5		derivative Securities		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)			
					Code	v	(A)	(D)	Date Exerci	isable	Expiration Date	Title	Amount or Number of Shares							

Explanation of Responses:

- 1. The price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$32.43 to \$32.66, inclusive. The reporting person undertakes to provide to Upbound Group, Inc. any security holder of Upbound Group, Inc. or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the foregoing range.
- 2. Includes shares of common stock and unvested restricted stock units.

Remarks:

/s/ Bryan Pechersky, attorney-

08/06/2024

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.