UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report: (Date of earliest event reported)

April 30, 2007

RENT-A-CENTER, INC.

(Exact name of registrant as specified in charter)

Delaware

(State or other jurisdiction of incorporation or organization)

0-25370

(Commission File Number)

45-0491516

(IRS Employer Identification No.)

5501 Headquarters Drive Plano, Texas 75024

(Address of principal executive offices and zip code)

(972) 801-1100

(Registrant's telephone number, including area code)

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the Registrant under any of the following provisions (see General Instruction A.2. below):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425).
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12).
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)).
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)).

TABLE OF CONTENTS

Item 2.02 Results of Operations and Financial Condition
Item 9.01 Financial Statements and Exhibits
SIGNATURES
EXHIBIT INDEX

Press Release

Table of Contents

Item 2.02 Results of Operations and Financial Condition.

Attached hereto as Exhibit 99.1 is the Registrant's press release reflecting earnings information for the quarter ended March 31, 2007.

The press release contains information regarding EBITDA (earnings before interest, taxes, depreciation and amortization), which is a non-GAAP financial measure as defined in Item 10(e) of Regulation S-K. The press release also contains a reconciliation of EBITDA to the Registrant's reported earnings before income taxes. Management of the Registrant believes that presentation of EBITDA is useful to investors, as among other things, this information impacts certain financial covenants under the Registrant's senior credit facilities and the indenture governing its 7 1/2 % Senior Subordinated Notes due 2010. While management believes this non-GAAP financial measure is useful in evaluating the Registrant, this information should be considered as supplemental in nature and not as a substitute for or superior to the related financial information prepared in accordance with GAAP. Further, the non-GAAP financial measure may differ from similar measures presented by other companies.

Pursuant to General Instruction B.2. of Form 8-K, all of the information contained in this Form 8-K and the accompanying exhibit shall be deemed to be "furnished" and not "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and, therefore, shall not be incorporated by reference in any filing under the Securities Act of 1933, as amended.

Item 9.01 Financial Statements and Exhibits.

(c) Exhibits

Exhibit 99.1 Press Release, dated April 30, 2007.

Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

RENT-A-CENTER, INC.

Date: April 30, 2007 By: /s/ Robert D. Davis

Robert D. Davis

Senior Vice President - Finance, Chief Financial

Officer and Treasurer

3

EXHIBIT INDEX

Exhibit No.Description99.1Press release, dated April 30, 2007

For Immediate Release:

RENT-A-CENTER, INC. REPORTS FIRST QUARTER 2007 RESULTS

Same Store Sales Increase 2.9%
Reported Diluted Earnings per Share of \$0.21, or \$0.66 Excluding Litigation Expense
Announces Prospective Settlement of *Perez* Litigation

Plano, Texas, April 30, 2007 — Rent-A-Center, Inc. (the "Company") (NASDAQ/NGS:RCII), the nation's largest rent-to-own operator, today announced revenues and earnings for the quarter ended March 31, 2007.

First Quarter 2007 Results

The Company reported total revenues for the quarter ended March 31, 2007 of \$755.3 million, a \$148.3 million increase from the reported total revenues of \$607.0 million for the same period in the prior year. This 24.4% increase in revenues was primarily driven by the Rent-Way acquisition that closed on November 15, 2006, and a 2.9% increase in same store sales.

Reported net earnings for the quarter ended March 31, 2007 were \$15.1 million, when including the *Perez* litigation charges discussed below, a decrease of \$25.2 million from the reported net earnings of \$40.3 million for the same period in the prior year. Reported diluted earnings per share were \$0.21, when including the *Perez* litigation charges discussed below, a decrease of \$0.36 from the reported diluted earnings per share of \$0.57 for the same period in the prior year.

Adjusted net earnings for the quarter ended March 31, 2007 were \$47.3 million, when excluding the *Perez* litigation charges discussed below, an increase of \$7.0 million, or 17.4% from the reported net earnings of \$40.3 million for the same period in the prior year. Adjusted diluted earnings per share were \$0.66, when excluding the *Perez* litigation charges discussed below, an increase of \$0.09, or 15.8% from the reported diluted earnings per share of \$0.57 for the same period in the prior year.

"We continued to execute in our core rent-to-own business as demonstrated by our 2.9% increase in same store sales, our fifth consecutive quarter of positive same store sales," commented Mark E. Speese, the Company's Chairman and Chief Executive Officer. "In the quarter, we also completed the integration of the Rent-Way acquisition and are now working to enhance the profitability of these stores. In addition, we continued our expansion into the financial services industry with the opening of 29 financial services locations within existing rent-to-own stores, ending the quarter with 177 locations," Speese continued. "As a result of our strong operating results, we generated cash flow from operations of approximately \$86.0 million and reduced our outstanding senior debt by approximately \$77.1 million," Speese added.

The Company also announced today that it has reached a prospective settlement with the plaintiffs to resolve *Hilda Perez v. Rent-A-Center, Inc.*, a putative class action filed in the Superior Court, Law Division, Camden County, New Jersey. This matter alleges that the rent-to-own contracts entered into by Perez and a class of similarly situated individuals violated New Jersey's Retail Installment Sales Act and New Jersey's Consumer Fraud Act, because such contracts imposed a time price differential in excess of the per annum interest rate permitted under New Jersey's criminal usury statute. Under the terms contemplated, the Company anticipates it will pay an aggregate of approximately \$85.8 million in cash, to be distributed to an agreed-upon class of Company customers from April 23, 1999 through March 16, 2006, as well as pay the plaintiffs' attorneys fees and costs to administer the settlement, in the aggregate amount of approximately \$23.5 million. Under the terms of the prospective settlement, the Company would be entitled to 50% of any undistributed monies in the settlement fund. In connection with the prospective settlement, the Company is not admitting liability for its past business practices in New Jersey. As previously reported, the Company recorded a pre-tax expense of \$58.0 million in connection with the Perez matter during the fourth quarter of 2006. To account for the

aforementioned costs, the Company recorded an additional pre-tax charge of \$51.3 million in the first quarter of 2007.

The terms of the prospective settlement are subject to the parties entering into a definitive settlement agreement and obtaining court approval. While the Company believes that the terms of this prospective settlement are fair, there can be no assurance that the settlement, if completed, will be approved by the court in its present form. The Company expects to fund the prospective settlement with cash flow generated from operations, together with amounts available under its senior credit facilities.

Operations Highlights

During the first quarter of 2007, the Company opened six new rent-to-own store locations, acquired accounts from three locations, consolidated 33 stores (of which 23 stores were due to the Rent-Way transaction) into existing locations and sold one acquired Rent-Way store, for a net reduction of 28 stores and an ending balance as of March 31, 2007 of 3,378 stores. During the first quarter of 2007, the Company added financial services to 29 existing rent-to-own store locations, closed two locations and ended the quarter with a total of 177 stores providing these services.

Since March 31, 2007, the Company has opened one new rent-to-own store location, acquired seven stores and consolidated one store into an existing location. The Company has added financial services to 27 existing rent-to-own store locations since March 31, 2007.

- - -

Rent-A-Center will host a conference call to discuss the first quarter results, guidance and other operational matters on Tuesday morning, May 1, 2007, at 10:45 a.m. EST. For a live webcast of the call, visit http://investor.rentacenter.com. Certain financial and other statistical information that will be discussed during the conference call will also be provided on the same website.

Rent-A-Center, Inc., headquartered in Plano, Texas, currently operates approximately 3,385 company-owned stores nationwide and in Canada and Puerto Rico. The stores generally offer high-quality, durable goods such as major consumer electronics, appliances, computers and furniture and accessories under flexible rental purchase agreements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed upon rental period. ColorTyme, Inc., a wholly owned subsidiary of the Company, is a national franchiser of approximately 273 rent-to-own stores operating under the trade name of "ColorTyme."

The following statements are based on current expectations. These statements are forward-looking and actual results may differ materially. These statements do not include the potential impact of any repurchases of common stock the Company may make, the \$51.3 million pre-tax litigation expense in the first quarter of 2007 associated with the prospective settlement in the *Perez* case, or the potential impact of acquisitions or dispositions that may be completed after April 30, 2007.

SECOND QUARTER 2007 GUIDANCE:

Revenues

- The Company expects total revenues to be in the range of \$719 million to \$734 million.
- Store rental and fee revenues are expected to be between \$655 million and \$667 million.
- Total store revenues are expected to be in the range of \$709 million to \$724 million.
- Same store sales are expected to be in the 0.5% to 2.0% range.
- The Company expects to open 5 10 new rent-to-own store locations.
- The Company expects to add financial services to 40 60 rent-to-own store locations.

Expenses

- The Company expects cost of rental and fees to be between 21.6% and 22.0% of store rental and fee revenue and cost of merchandise sold to be between 70% and 75% of store merchandise sales.
- Store salaries and other expenses are expected to be in the range of 57.2% to 58.7% of total store revenue.
- General and administrative expenses are expected to be between 4.0% and 4.2% of total revenue.
- Net interest expense is expected to be approximately \$22 million, depreciation of property assets to be approximately \$17 million and amortization of intangibles is expected to be approximately \$3.9 million.
- The effective tax rate is expected to be approximately 37% of pre-tax income.
- Diluted earnings per share are estimated to be in the range of \$0.57 to \$0.63.
- Diluted shares outstanding are estimated to be between 71 million and 72 million.

FISCAL 2007 GUIDANCE:

Revenues

- The Company expects total revenues to be in the range of \$2.915 billion and \$2.955 billion.
- Store rental and fee revenues are expected to be between \$2.615 billion and \$2.655 billion.
- Total store revenues are expected to be in the range of \$2.875 billion and \$2.915 billion.
- Same store sales are expected to be in the 1.0% to 2.0% range.
- The Company expects to open approximately 30 new rent-to-own store locations.
- The Company expects to add financial services to approximately 200 rent-to-own store locations.

Expenses

- The Company expects cost of rental and fees to be between 21.6% and 22% of store rental and fee revenue and cost of merchandise sold to be between 70% and 75% of store merchandise sales.
- Store salaries and other expenses are expected to be in the range of 57.5% to 59.0% of total store revenue.
- General and administrative expenses are expected to be between 4.0% and 4.2% of total revenue.
- Net interest expense is expected to be between \$83 million and \$88 million, depreciation of property assets is expected to be between \$65 million and \$70 million and amortization of intangibles is expected to be approximately \$15.5 million.
- The effective tax rate is expected to be approximately 37% of pre-tax income.
- Diluted earnings per share are estimated to be in the range of \$2.24 to \$2.32.
- Diluted shares outstanding are estimated to be between 71 million and 72.5 million.

This press release and the guidance above contain forward-looking statements that involve risks and uncertainties. Such forward-looking statements generally can be identified by the use of forward-looking terminology such as "may," "will," "expect," "intend," "could," "estimate," "should," 'anticipate," or "believe," or the negative thereof or variations thereon or similar terminology. Although the Company believes that the expectations reflected in such forward-looking statements will prove to be correct, the Company can give no assurance that such expectations will prove to have been correct. The actual future performance of the Company could differ materially from such statements. Factors that could cause or contribute to such differences include, but are not limited to: uncertainties regarding the ability to open new rent-to-own stores; the Company's ability to acquire additional rent-to-own stores on favorable terms; the Company's ability to identify and successfully enter new lines of business offering products and services that appeal to its customer demographic, including its financial services products; the Company's ability to enhance the performance of acquired stores, including the Rent-Way stores recently acquired; the Company's ability to control store level costs; the Company's ability to identify and successfully market products and services that appeal to its customer demographic; the Company's ability to enter into new and collect on its rental purchase agreements; the Company's ability to enter into new and collect on its short term loans; the passage of legislation adversely affecting the rent-to-own or financial services industries; interest rates; economic pressures affecting the disposable income available to the Company's targeted consumers, such as high fuel and utility costs; changes in the Company's stock price and the number of shares of common stock that it may or may not repurchase; changes in the Company's debt ratings; changes in estimates relating to self-insurance liabilities and income tax and litigation reserves; changes in the Company's effective tax rate; the Company's ability to maintain an effective system of internal controls; changes in the number of share-based compensation grants, methods used to value future sharebased payments and changes in estimated forfeiture rates with respect to share-based compensation; the resolution of the Company's litigation; the negotiation of the definitive settlement documentation with respect to the prospective settlement of the Perez case; the court hearing the Perez case could refuse to approve the settlement or could require changes to the settlement that are unacceptable to the Company or the plaintiffs; one or more parties filing an objection to the prospective settlement of the Perez case; and the other risks detailed from time to time in our SEC reports, including but not limited to, the Company's annual report on Form 10-K for the year ended December 31, 2006. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. Except as required by law, the Company is not obligated to publicly release any revisions to these forward-looking statements to reflect the events or circumstances after the date of this press release or to reflect the occurrence of unanticipated events.

Contact for Rent-A-Center, Inc.:

David E. Carpenter Vice President of Investor Relations (972) 801-1214 dcarpenter@racenter.com

Rent-A-Center, Inc. and Subsidiaries

STATEMENT OF EARNINGS HIGHLIGHTS

(In Thousands of Dollars, except per share data)

	T	Three Months Ended March 31,		
	2007	2007	2006	
	Before Litigation	After Litigation		
Total Revenue	\$755,299	\$755,299	\$606,975	
Operating Profit	97,405	46,155 ₍₁₎	75,484	
Net Earnings	47,294	15,103(1)	40,328	
Diluted Earnings per Common Share	\$ 0.66	\$ 0.21(1)	\$ 0.57	
Adjusted EBITDA	\$118,370	\$118,370	\$ 89,837	
Reconciliation to Adjusted EBITDA:				
Earnings before income taxes	75,070	23,820	63,921	
Add back:				
Litigation expense	_	51,250	_	
Interest expense, net	22,335	22,335	11,563	
Depreciation of property assets	16,927	16,927	13,467	
Amortization of intangibles	4,038	4,038	886	
	-			
Adjusted EBITDA	\$118,370	\$118,370	\$ 89,837	

^{1.} Excludes the effects of a \$51.3 million pre-tax litigation expense in the first quarter of 2007 associated with the prospective settlement in the *Perez* case. The expense decreased diluted earnings per share by \$0.45 in the first quarter of 2007.

Selected Balance Sheet Data: (in Thousands of Dollars)

	March 31, 2007	March 31, 2006
Cash and cash equivalents	\$ 80,146	\$ 45,884
Prepaid expenses and other assets	55,065	40,487
Rental merchandise, net		
On rent	840,627	635,154
Held for rent	229,256	157,825
Total Assets	2,775,371	1,982,356
Senior debt	916,191	367,625
Subordinated notes payable	300,000	300,000
Total Liabilities	1,812,459	1,115,275
Stockholders' Equity	962,912	867,081

Rent-A-Center, Inc. and Subsidiaries CONSOLIDATED STATEMENTS OF EARNINGS

(In Thousands of Dollars, except per share data)

	Three Months 2007	Ended March 31, 2006
Co D	Una	udited
Store Revenue Rentals and Fees	\$ 660,113	\$520,383
Merchandise Sales		
Installment Sales	68,337	64,163 5,851
Other	8,410 7,176	3,286
Other	744,036	593,683
Franchise Revenue		
Franchise Merchandise Sales	9,925	12,081
Royalty Income and Fees		1,211
Total Revenue	755,299	606,975
Operating Expenses		
Direct Store Expenses		
Cost of Rentals and Fees	143,069	112,767
Cost of Merchandise Sold	46,030	44,130
Cost of Installment Sales	3,545	2,423
Salaries and Other Expenses	420,727	338,771
Franchise Cost of Merchandise Sold	9,487	11,556
	622,858	509,647
General and Administrative Expenses	30,998	20,958
Amortization of Intangibles	4,038	886
Litigation expense	51,250	0
Total Operating Expenses	709,144	531,491
Operating Profit	46,155	75,484
Interest Income	(1,761)	(1,460)
Interest Expense	24,096	13,023
Earnings before Income Taxes	23,820	63,921
Income Tax Expense	8,717	23,593
NET EARNINGS	15,103	40,328
BASIC WEIGHTED AVERAGE SHARES	70,286	69,256
BASIC EARNINGS PER COMMON SHARE	<u>\$ 0.21</u>	\$ 0.58
DILUTED WEIGHTED AVERAGE SHARES	71,338	70,250
DILUTED EARNINGS PER COMMON SHARE	<u>\$ 0.21</u>	\$ 0.57