



## Rent-A-Center Opens Store in East Harlem

September 13, 2012

*Company marks new store opening with \$1000 donation to StreetSquash*

NEW YORK--(BUSINESS WIRE)--Sep. 13, 2012-- Rent-A-Center Manager Anthony Piazza and his four-person sales team are pleased to offer residents of East Harlem in New York an additional option when it comes to acquiring ownership of high-quality furniture, appliances, electronics and computers.

The new Rent-A-Center is located at 1405 Fifth Ave. Members of the community will welcome Rent-A-Center to the neighborhood at a grand opening celebration on Friday, September 14, 2012 at 9:00 a.m. At the ribbon-cutting ceremony, Rent-A-Center is contributing \$1,000 to StreetSquash.

StreetSquash is a nonprofit organization that offers an after-school youth enrichment program that combines academic tutoring with squash instruction, community service, and one-on-one mentoring. George Polsky, the organization's executive director, expressed his appreciation for the contribution. "StreetSquash is so delighted and grateful to receive this generous donation from Rent-A-Center," said Polsky. "It will go a long way towards helping us work with the hundreds of children and families that are a part of the StreetSquash family."

In conjunction with the grand opening ceremony, the store will also hold a drawing for a 42" HDTV on September 14, 2012. To enter, simply visit the store. No purchase is necessary.

Rent-A-Center operates 176 locations in the state of New York. The East Harlem location is open from 10:00 a.m. to 7:00 p.m. Monday through Friday and 9:00 a.m. to 6:00 p.m. on Saturdays.

Rent-A-Center (NASDAQ: RCI), headquartered in Plano, Texas, operates more than 3,000 stores in the United States, Puerto Rico, Canada and Mexico. The Company employs over 18,900 coworkers. Learn more at [www.rentacenter.com](http://www.rentacenter.com).

Source: Rent-A-Center

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