



Nonprofit's Online Wish List Gives Rise to Unexpected Gift

January 31, 2012

Rent-A-Center Execs Drop in on Pendleton Place Children's Shelter

GREENVILLE, S.C.--(BUSINESS WIRE)--Jan. 31, 2012-- Rent-A-Center, Inc. (NASDAQ/NGS: RCII), today delivered \$5000 worth of gift cards to Pendleton Place Children's Shelter.

Tied to a philanthropic initiative dubbed "Random Acts of Caring," the unexpected gesture included gift cards to retailers such as Wal-mart, TJ Maxx, Target, Marshalls, Kohl's and Old Navy.

"Pendleton Place stood out as a particularly deserving community resource," said Rent-A-Center Vice President Xavier Dominicis. "In reviewing the shelter's website, we noticed a wish list for donations. Gift cards were sought to address operational needs, so we decided to pull some together and lend a hand."

Today's Random Act of Caring marks the 78th act carried out since Rent-A-Center launched the initiative in 2008 to support the communities it serves.

Founded in 1975 by the Junior League of Greenville, Pendleton Place Children's Shelter has long provided a safe, warm place for children and youth who have been hurt by abuse, neglect, or abandonment. Offering food, clothing, warm beds and medical care, the shelter helps children begin the healing process.

Rent-A-Center, Inc., headquartered in Plano, Texas, currently operates approximately 3,000 company-owned stores nationwide and in Canada, Mexico and Puerto Rico. The stores generally offer high-quality, durable goods such as major consumer electronics, appliances, computers, furniture and accessories under flexible rental-purchase agreements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed upon rental period. Learn more at www.rentacenter.com

Source: Rent-A-Center, Inc.

Rent-A-Center, Inc.
Xavier Dominicis, 214-708-7980
media@rentacenter.com