



## **Rent-A-Center Donates to Creative Kids, Inc.**

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BALTIMORE, Oct 05, 2011 (BUSINESS WIRE) --

Rent-A-Center, Inc. (NASDAQ/NGS: RCI), today donated ten computers to Creative Kids, Inc. The donation of three laptops, six desktops and one tablet is tied to a philanthropic initiative dubbed "Random Acts of Caring," launched by Rent-A-Center in 2008.

"Creative Kids is grateful to be the recipient of Rent-A-Center's generous donation," said Jennie Fumarola, Creative Kids director. "The computers will serve our community in immeasurable ways, allowing us to provide increased access to computers and the internet and free educational instruction to families who may not have access to these resources."

Creative Kids serves Baltimore and the surrounding area by operating community centers in Cockeysville, Essex and Loch Raven. Each location is dedicated to providing both adult and youth residents with the services and tools needed to create happier, healthier and more productive lives.

"Through its Random Acts of Caring initiative, Rent-A-Center is able to give back to the communities it serves," said Rick Bibbee, district manager with Rent-A-Center. "We selected Creative Kids in recognition of this organization's important work to meet the needs and improve the lives of residents in the Baltimore area."

Rent-A-Center, Inc., headquartered in Plano, Texas, currently operates approximately 3,000 company-owned stores nationwide and in Canada, Mexico and Puerto Rico. The stores offer high-quality, durable goods such as major consumer electronics, appliances, computers, furniture and accessories under flexible rental-purchase agreements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed upon rental period. Learn more at [www.rentacenter.com](http://www.rentacenter.com).

SOURCE: Rent-A-Center, Inc.

Rent-A-Center, Inc.

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