



Rent-A-Center Opens Store in Columbia

September 23, 2011

Company Donates to Non-profits at Grand Opening Ceremony

COLUMBIA, Missouri, Sep 23, 2011 (BUSINESS WIRE) --

Rent-A-Center Manager Kevin Scheufele and his five-person sales team are pleased to offer residents of Columbia an additional option when it comes to acquiring ownership of high-quality furniture, appliances, electronics and computers. "We are happy to be a part of the community and look forward to servicing the needs of our customers," said Scheufele. The new Rent-A-Center is located at 1205 Grindstone Parkway. The approximately 3,500-square-foot showroom features merchandise from brands such as Ashley, Serta, HP, Sony and Whirlpool.

Members of the community will welcome Rent-A-Center to the neighborhood at a grand-opening celebration on Saturday, September 24, at 10:00 a.m. At the ribbon-cutting ceremony, Rent-A-Center is contributing \$1,000 to the Central Missouri Food Bank and \$1,000 to the Moving Ahead Program.

In conjunction with the grand opening ceremony, there will be a drawing for a 42" Plasma TV. To enter, simply visit the store. No purchase is necessary.

Rent-A-Center operates 68 locations in the state of Missouri. The store is open from 10 a.m. to 7 p.m. Monday through Friday and 9 a.m. to 6 p.m. on Saturdays.

Rent-A-Center (NASDAQ: RCI), headquartered in Plano, Texas, operates more than 3,000 stores in the United States, Puerto Rico, Canada and Mexico. The Company employs over 18,900 coworkers. Learn more at www.rentacenter.com.

SOURCE: Rent-A-Center

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