



Rent-A-Center Opens Store in Gulfport

June 24, 2011

Company Donates to Non-profits at Grand Opening Ceremony

GULFPORT, Miss., Jun 24, 2011 (BUSINESS WIRE) -- Rent-A-Center manager James Simmons and his five-person sales team are pleased to offer residents of Gulfport an additional option when it comes to acquiring ownership of high-quality furniture, appliances, electronics and computers. "We are happy to be a part of the community and look forward to servicing the needs of our customers," said Simmons. The new Rent-A-Center is located at 11312 Highway 49 Suite A. The approximately 5,000-square-foot showroom features merchandise from brands such as Ashley, Serta, HP, Sony and Whirlpool.

Members of the community will help welcome Rent-A-Center to the neighborhood at its grand-opening celebration on Saturday, June 25, at 12:00 p.m. At the ribbon-cutting ceremony, Rent-A-Center is contributing \$1,000 to the Humane Society of South Mississippi and \$1,000 to the Boys and Girls Club of the Gulf Coast.

In conjunction with the grand opening ceremony, there will be a drawing for a 42" LCD TV. To enter, simply visit the store. No purchase is necessary.

Rent-A-Center operates 38 locations in the state of Mississippi. The store is open from 10 a.m. to 7 p.m. Monday through Friday and 9 a.m. to 6 p.m. on Saturdays.

Rent-A-Center (NASDAQ: RCII), headquartered in Plano, Texas, operates more than 3,000 stores in the United States, Puerto Rico, Canada and Mexico. The Company employs over 18,900 coworkers. Learn more at <http://www.rentacenter.com>.

SOURCE: Rent-A-Center

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