



Rent-A-Center Opens Second New Orleans Store

June 24, 2011

Company Donates to Local Non-profits at Grand Opening Ceremony

NEW ORLEANS, Jun 24, 2011 (BUSINESS WIRE) -- Rent-A-Center manager Rodolfo Mann and his four-person sales team are pleased to offer residents of New Orleans an additional option when it comes to acquiring ownership of high-quality furniture, appliances, electronics and computers. "The opening of a second New Orleans store will increase opportunities for us to continue serving the needs of our customers," said Mann. The new Rent-A-Center is located at 1320 N. Broad St. The 3000-square-foot showroom features merchandise from brands such as Ashley, Serta, HP, Sony and Whirlpool.

Members of the community will help welcome Rent-A-Center to the neighborhood at its grand-opening celebration on Saturday, June 25, at 11:00 a.m. At the time of the ribbon-cutting ceremony, Rent-A-Center is donating \$1,000 to the Christian Light Missionary Baptist Church and \$1,000 to 2-Cent Entertainment, a non-profit organization dedicated to uplifting the Greater New Orleans area through the community service and creative expression of high school students.

In conjunction with the grand opening ceremony, there will be a drawing for a 42" LCD TV. To enter, simply visit the store. No purchase is necessary.

Rent-A-Center operates 47 locations in the state of Louisiana. The store is open from 10 a.m. to 7 p.m. Monday through Friday and 9 a.m. to 6 p.m. on Saturdays.

Rent-A-Center (NASDAQ: RCI), headquartered in Plano, Texas, operates more than 3,000 stores in the United States, Puerto Rico, Canada and Mexico. The Company employs over 18,900 coworkers. Learn more at <http://www.rentacenter.com>.

SOURCE: Rent-A-Center

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