



Rent-A-Center Names Maureen Short Vice President of Finance - Analytics and Reporting

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PLANO, Texas, Aug 10, 2010 (BUSINESS WIRE) --

Rent-A-Center, Inc. (NASDAQ/NGS:RCII), the nation's largest rent-to-own operator, today announced the promotion of Maureen Short to vice president of finance - analytics and reporting. Reporting to Robert Davis, executive vice president of finance and chief financial officer, Short is tasked with helping define and implement the strategic vision for analytics at Rent-A-Center.

"Maureen has provided tremendous value in support of our decision modeling and financial analysis," said Davis. "We are looking forward to leveraging her talent in support of our strategic initiatives."

Short began her career with Rent-A-Center in October 2008, as director of financial planning and analysis. Prior to joining Rent-A-Center, Short spent five years with Blockbuster as director of financial planning and analysis. Earlier in her career, she held corporate-finance positions with Sprint and Vartec Telecom.

Short earned an MBA in Finance and Marketing from the University of Florida and a Bachelor of Business Administration from the University of Kansas.

Rent-A-Center, Inc., headquartered in Plano, Texas, currently operates approximately 3,000 company-owned stores nationwide and in Canada and Puerto Rico. The stores offer high-quality, durable goods such as major consumer electronics, appliances, computers, furniture and accessories under flexible rental-purchase agreements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed upon rental period. ColorTyme, Inc., a wholly owned subsidiary of Rent-A-Center, is a national franchiser of approximately 215 rent-to-own stores operating under the trade name of "ColorTyme."

SOURCE: Rent-A-Center, Inc.

Rent-A-Center, Inc.

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