



Rent-A-Center 2nd Quarter 2007 Financial Results Conference Call to Be Broadcasted Live Via the Web

July 12, 2007

PLANO, Texas--(BUSINESS WIRE)--July 12, 2007--Rent-A-Center, Inc. (NASDAQ:RCII) will broadcast its quarterly earnings conference call on Tuesday, July 31, 2007 at 10:45 AM ET over the Internet. This call will be held to discuss the earnings release that will be issued after the close of the market on Monday, July 30, 2007. Audio of the call will be broadcast live and will be available on the Investor Relations section of Rent-A-Center, Inc.'s website, located at <http://investor.rentacenter.com>

Listeners should go to the website at least fifteen minutes before this event to register, download, and install any necessary audio software. For those unable to attend the live broadcast, a replay will be available beginning July 31st at 1:45 PM ET. There is no charge to access this event.

Rent-A-Center, Inc., headquartered in Plano, Texas, currently operates more than 3,300 company-owned stores nationwide, Puerto Rico and Canada. The stores generally offer high-quality, durable goods such as major consumer electronics, appliances, computers, and furniture and accessories to consumers under flexible rental purchase arrangements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed-upon rental period. ColorTyme, Inc., a wholly-owned subsidiary of the Company, is a national franchisor of approximately 280 rent-to-own stores operating under the trade name of "ColorTyme."

CONTACT: Rent-A-Center, Inc.
David Carpenter
Vice President - Investor Relations
972-801-1214
dcarpenter@racenter.com

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