



Rent-A-Center, Inc. Fourth Quarter 2004 Financial Results Conference Call to Be Broadcast Live Via the Web

January 13, 2005

PLANO, Texas, Jan 13, 2005 (BUSINESS WIRE) -- Rent-A-Center, Inc. (NASDAQ/NNM:RCII) will broadcast its quarterly earnings conference call on Tuesday, February 8, 2005 at 10:45 AM ET over the internet to discuss the earnings release that will be issued after the close of the market on Monday, February 7, 2005. Audio of the call will be broadcast live and will be available on the Investor Relations section of Rent-A-Center, Inc.'s website, located at <http://investor.rentacenter.com>

For those unable to attend the live broadcast, a replay will be available beginning February 8th at 1:45 PM ET. There is no charge to access this event.

As of January 13, 2005, Rent-A-Center, Inc., headquartered in Plano, Texas, operates 2,878 company-owned stores nationwide and in Canada and Puerto Rico. The stores generally offer high-quality, durable goods such as home electronics, appliances, computers, and furniture and accessories to consumers under flexible rental purchase arrangements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed-upon rental period. ColorTyme, Inc., a wholly-owned subsidiary of the Company, is a national franchisor of 309 rent-to-own stores, 297 of which operate under the trade name of "ColorTyme," and the remaining 12 of which operate under the "Rent-A-Center" name.

SOURCE: Rent-A-Center, Inc.

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