



Rent-A-Center, Inc. Second Quarter 2003 Financial Results Conference Call to Be Broadcast Live Via the Web

July 14, 2003

PLANO, Texas--(BUSINESS WIRE)--July 14, 2003--Rent-A-Center, Inc. (NASDAQ/NNM:RCII) will broadcast its quarterly earnings conference call on Tuesday, July 29, 2003 at 10:45 AM ET over the internet to discuss the earnings release that will be issued after the close of the market on Monday, July 28, 2003. Audio of the call will be broadcast live and will be available on the Investor Relations section of Rent-A-Center, Inc.'s website, located at <http://investor.rentacenter.com>

For those unable to attend the live broadcast, a replay will be available beginning July 29th at 1:45 PM ET. There is no charge to access this event.

As of June 30, 2003, Rent-A-Center, Inc., headquartered in Plano, Texas, operates 2,567 company-owned stores nationwide and in Puerto Rico. The stores generally offer high-quality, durable goods such as home electronics, appliances, computers, and furniture and accessories to consumers under flexible rental purchase arrangements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed-upon rental period. ColorTyme, Inc., a wholly-owned subsidiary of the Company, is a national franchisor of 321 rent-to-own stores, 309 of which operate under the trade name of "ColorTyme," and the remaining 12 of which operate under the "Rent-A-Center" name.

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