



## Upbound Group Raises Approximately \$185,000 for Hunger Relief in North Texas

December 5, 2023

*Annual contribution to North Texas Food Bank is largest in company history*

PLANO, Texas--(BUSINESS WIRE)--Dec. 5, 2023-- Upbound Group, Inc. (the "Company" or "Upbound") (NASDAQ: UPBD), a leading provider of technology driven and flexible leasing solutions for consumers through its operating brands including Rent-A-Center® and Acima®, recently achieved its largest campaign in company history in support of the North Texas Food Bank (NTFB). Through coworker donations and an additional Company matching donation, Upbound raised approximately \$185,000 in support of the non-profit hunger-relief organization's objective to help North Texans achieve food security.

"At Upbound, we're proud to partner with organizations fighting hunger in their own communities and empowering families each day," said Anthony Blasquez, executive vice president of Upbound. "Our charitable giving is aligned with our mission of empowering families to thrive; we've been thrilled to support the North Texas Food Bank with our internal fundraising drives over the past 21 years to help eliminate food insecurity, especially during the holiday season."

Over the last 21 years, Upbound has donated over \$1.7 million to the NTFB, which adds up to more than 5.3 million nutritious meals for North Texans.

"We are so grateful for the support of companies like Upbound that recognize the growing issue of hunger and look for ways to contribute to organizations addressing this complex problem," said Erica Yaeger, chief external affairs officer for NTFB. "Their generosity helps advance our mission of bridging the hunger gap in North Texas during this critical time and beyond."

### **About Upbound Group, Inc.**

Upbound Group, Inc., (NASDAQ: UPBD) is an omni-channel platform company committed to elevating financial opportunity for all through innovative, inclusive and technology-driven financial solutions that address the evolving needs and aspirations of consumers. The company's customer-facing operating units include industry-leading brands such as Rent-A-Center® and Acima® that facilitate consumer transactions across a wide range of store-based and digital retail channels, including over 2,400 company-branded retail units across the United States, Mexico and Puerto Rico. Upbound Group, Inc., is headquartered in Plano, Texas. For additional information about the Company, please visit our website at [Upbound.com](https://www.upbound.com).

### **About North Texas Food Bank**

The North Texas Food Bank (NTFB) is a top-ranked non-profit hunger-relief organization that sources, packages and distributes food through a network of nearly 500 Partner Agencies and organizations across 13 North Texas counties. The organization also provides food to children, seniors and families through various direct-delivery programs, including mobile pantries.

In its last fiscal year, the NTFB provided access to more than 144 million nutritious meals or nearly 400,000 meals a day, a 5% percent increase over the prior year. The North Texas Food Bank is designated a 4-Star Exceptional organization by Charity Navigator based on its governance, integrity and financial stability, and is ranked 87th on Forbes 2022 Top 100 Charities in America. NTFB is a member of Feeding America, the nation's largest hunger-relief organization.

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