



What Do Computers and Gift Cards Have in Common? They Make Going Back to School a Little Easier Thanks to Rent-A-Center

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Rent-A-Center Asks Parents and Students Nationwide to Enter or Comment Online for Chance to Win New Computer or \$100 Gift Card

PLANO, Texas--(BUSINESS WIRE)--Jul. 31, 2017-- Yes. School is right around the corner. And though some may dread going back, others are downright excited. So excited that [Rent-A-Center, Inc.](#) (RAC)(NASDAQ/NGS:RCII), a rent-to-own industry leader, is giving away five \$100 gift cards to five very happy-go-lucky back-to-schoolers who comment on RAC's [Facebook](#) Gift Card Giveaway post. (Of course the comments should mention nothing but school goodness and what to look forward to this year and all that is exciting in the world of academia.)

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20170731006065/en/>



The sweepstakes campaign will be posted on Facebook Aug. 3 and is one day only. Winners will be chosen randomly at the end of the day.

"We wanted to help with the back-to-school shopping," said Joni Castillo, RAC Senior Marketing Specialist and resident social media guru. "We love seeing comments about how fun school can be and how eager students are about going back."

For those less inclined to emote enthusiasm, all is not lost. Beginning today through Aug. 20, Rent-A-Center will bestow five Dell 17" Inspiron Laptops to five lucky Rent-A-Center fans or people who click here: <https://blog.rentacenter.com/dell-big-tech/>. Winners will be randomly selected at the end of the sweepstakes campaign – not a bad way to make homework or managing a household budget a little easier.

Rent-A-Center makes going back to school a little more exciting by winning computers or gift cards. (Photo: Business Wire)

About Rent-A-Center - Plano, Texas-based, [Rent-A-Center, Inc.](#) is focused on improving the quality of life for its customers by providing them the opportunity to obtain ownership of high-quality, durable products such as consumer electronics, appliances, computers, furniture and accessories, under flexible rental purchase agreements with no long-term obligation.

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Source: Rent-A-Center, Inc.

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