



## Rent-A-Center Announces New Vice President of Digital Integration

December 15, 2016

PLANO, Texas--(BUSINESS WIRE)--Dec. 15, 2016-- [Rent-A-Center, Inc.](http://www.businesswire.com/news/home/20161215005818/en/) (NASDAQ/NGS:RCII), the nation's largest rent-to-own operator, recently announced the hiring of Lety Nettles to fill the newly created role of vice president of digital integration.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20161215005818/en/>



Lety Nettles, Vice President of Digital Integration, Rent-A-Center, Inc. (Photo: Business Wire)

Nettles will oversee the design and construction of an innovative performance optimization platform that manages an enterprise view of business and technology assimilation. She will report to Rent-A-Center's chief information officer, Angela Yochem.

"Rent-A-Center's business is evolving rapidly as our technology capability advances, and the pace of change will only increase," said Yochem. "Lety's experience with large-scale digital transformation will help lead our company's strategic initiatives."

Nettles will also direct the creation of a digital strategy change model that will offer insights for operational improvements, optimizations and innovations for all lines of business.

"It is definitely an exciting time for Rent-A-Center, and I am thrilled to be part of this journey," Nettles said. "By using technology to enhance our customer experience, we will shift the way we operate in the rent-to-own space."

Nettles joins Rent-A-Center with over 20 years of technology experience including designing and managing large and small corporate technology organizations at companies such as Dell Inc., Buchanan Technologies, Oracle and Accenture. Most recently she served as a technology executive designing integration framework and change practices for Walmart. Nettles also served as a board member for Walmart's STEM Program and Women in Technology.

Nettles holds a Bachelor of Science degree in computer science with specialization in mathematics from Texas State University. Her first day with Rent-A-Center was Dec. 12, 2016.

About Rent-A-Center - A rent-to-own industry leader, Plano, Texas-based, [Rent-A-Center, Inc.](http://www.businesswire.com/news/home/20161215005818/en/) is focused on improving the quality of life for its customers by providing them the opportunity to obtain ownership of high-quality, durable products such as consumer electronics, appliances, computers, furniture and accessories, under flexible rental purchase agreements with no long-term obligation. The Company owns and operates approximately 2,600 stores in the United States, Mexico, Canada and Puerto Rico, and approximately 1,868 Acceptance Now kiosk locations in the United States and Puerto Rico. Rent-A-Center Franchising International, Inc., a wholly owned subsidiary of the Company, is a national franchiser of approximately 225 rent-to-own stores operating under the trade names of "Rent-A-Center," "ColorTyme," and "RimTyme."

View source version on businesswire.com: <http://www.businesswire.com/news/home/20161215005818/en/>

Source: Rent-A-Center, Inc.

Rent-A-Center, Inc.  
Gina Hethcock, 972-801-1424  
Public and Community Relations Manager  
[Gina.Hethcock@RentACenter.com](mailto:Gina.Hethcock@RentACenter.com)