



## Rent-A-Center Promotes Mitch Jones to Vice President Operations Support

May 15, 2015

PLANO, Texas--(BUSINESS WIRE)--May 15, 2015-- Rent-A-Center, Inc., a rent-to-own industry leader, (NASDAQ/NGS:RCII), today announced the promotion of Mitch Jones to vice president of operations support.



Mitch Jones, Vice President Operations Support (Photo: Business Wire)

Inc.), a wholly owned subsidiary of Rent-A-Center, is a franchisor of approximately 180 rent-to-own stores operating under the trade name of "Rent-A-Center," "ColorTyme," or "RimTyme." For additional information about Rent-A-Center, please visit [www.rentacenter.com](http://www.rentacenter.com).

Reporting to Jeff White, Rent-A-Center executive vice president of domestic rent-to-own, Jones is responsible for leading the day-to-day support of Rent-A-Center's core rent-to-own operations. Additional duties include oversight of initiatives tied to operational improvement, cost savings, and technological enhancements.

"Mitch's knowledge and wealth of experience will prove invaluable in streamlining our core rent-to-own operations," said White. "His proven track record of operational improvements is certain to position Rent-A-Center's core business to be able to provide the best service possible to its customers."

After joining Rent-A-Center in 2002 as a store manager, Jones was promoted to district manager the following year. In 2009, Jones moved to Rent-A-Center's field support center where he was named senior manager of strategic planning. Jones quickly ascended the corporate ladder, holding positions including director of strategic planning and senior director of strategic initiatives.

Jones lives in Prosper, Texas with his wife Julie and their three dogs, Zane, Zeus and Zoe.

A rent-to-own industry leader, Plano, Texas-based Rent-A-Center, Inc. is focused on improving the quality of life for its customers by providing them the opportunity to obtain ownership of high-quality, durable goods such as consumer electronics, appliances, computers, furniture and accessories, under flexible rental-purchase agreements with no long-term obligation. The company owns and operates approximately 3,170 stores in the United States, Canada, Mexico and Puerto Rico, and approximately 1,400 ANOW kiosk locations in the United States and Puerto Rico. Rent-A-Center Franchising International, Inc. (previously ColorTyme,

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20150515005924/en/>

Source: Rent-A-Center, Inc.

Rent-A-Center, Inc.  
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