



Rent-A-Center, Inc. Declares Cash Dividend

March 5, 2015

PLANO, Texas--(BUSINESS WIRE)--Mar. 5, 2015-- Rent-A-Center, Inc. (the "Company") (NASDAQ/NGS: RCII) today announced that its Board of Directors has declared a quarterly cash dividend of \$0.24 per share on its common stock. The dividend will be payable on April 23, 2015, to common stockholders of record as of the close of business on April 2, 2015.

Rent-A-Center, Inc., headquartered in Plano, Texas, is one of the largest rent-to-own operators in North America, focused on improving the quality of life for its customers by providing them the opportunity to obtain ownership of high-quality, durable products such as consumer electronics, appliances, computers, furniture and accessories, under flexible rental purchase agreements with no long-term obligation. The Company owns and operates approximately 3,000 stores in the United States, Mexico, Canada and Puerto Rico, and approximately 1,400 Acceptance Now kiosk locations in the United States and Puerto Rico. Rent-A-Center Franchising International, Inc., a wholly owned subsidiary of the Company, is a national franchiser of approximately 190 rent-to-own stores operating under the trade names of "Rent-A-Center," "ColorTyme," and "RimTyme." For additional information about the Company, please visit our website at www.rentacenter.com.

Source: Rent-A-Center, Inc.

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Maureen B. Short, 972-801-1899

Senior Vice President - Finance, Investor Relations and Treasury

maureen.short@rentacenter.com