



Rent-A-Center Teams with Operation Supply Drop for Gaming Systems Donation

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WASHINGTON--(BUSINESS WIRE)--Oct. 30, 2014-- Military-focused nonprofit Operation Supply Drop today received \$5,000 worth of video-gaming systems from Rent-A-Center. The gaming systems are tied to a philanthropic initiative dubbed "Random Acts of Caring." Launched in 2008, the Rent-A-Center initiative provides unexpected donations of merchandise, funding or gift cards to deserving nonprofits across the country. The systems will be used to create care packages full of video-gaming gear for troops, just in time for the holidays.

"We could not be more thrilled about the support from Rent-A-Center, which already has done so much to enhance the lives of our men and women in uniform through its support of various military-focused programs," said Glenn "Commander" Banton, executive director of Operation Supply Drop. "Within a relatively short time, we have been blessed to become a highly regarded charity within video-game circles. This partnership with Rent-A-Center highlights that Operation Supply Drop also works very effectively with non-gaming organizations to deliver our popular, unique and much-appreciated service to our real-world heroes, deployed to hot spots around the world and recovering from their military-service related injuries."

"Gaming is a unique and effective way to cope with stress, aid in rehabilitation, and lighten the mood of servicemen and women deployed abroad and recovering from service-related injuries here at home," said Kenneth Jones, Rent-A-Center's public affairs manager. "Today marks the 99th Random Act of Caring undertaken since Rent-A-Center launched this initiative to support the communities it serves."

About Operation Supply Drop

Founded in 2010 by former Army Airborne Ranger, Captain Stephen "Shanghai Six" Machuga, Operation Supply Drop is a 501(c)(3) public charity that sends video game care packages to servicemen and servicewomen deployed to combat zones or recovering in military hospitals. To date, Operation Supply Drop has raised over \$1.5 million USD in donations, games, and related gear and helped more than 5,000 active duty military members and veterans worldwide. For more information, please visit www.operationssupplydrop.org.

About Rent-A-Center

Rent-A-Center (NASDAQ:RCII), headquartered in Plano, Texas, operates more than 3,000 stores in the United States, Puerto Rico, Canada and Mexico. The Company employs over 20,000 coworkers. Learn more at www.rentacenter.com.

Source: Rent-A-Center

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