



Rent-A-Center's Seattle donation helps turn the page on Illiteracy

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Local nonprofit receives random donation to help provide more books to more children

SEATTLE--(BUSINESS WIRE)--Jun. 15, 2013-- Rent-A-Center donated \$5,000 to Page Ahead, a Seattle-based nonprofit providing books to at-risk children and developing educational activities to further enrich their lives. The donation is tied to a philanthropic initiative dubbed Random Acts of Caring. Launched in 2008, the initiative provides unexpected donations of merchandise and funding to deserving nonprofits across the country.

"We are thrilled to have the partnership of Rent-A-Center," said Susan Dibble, executive director for Page Ahead. "Giving kids their own books to read is the most powerful thing we can do to help them succeed in school."

"Page Ahead is doing such impactful work in support of Washington children," said Valerie Stokes, public affairs specialist for Rent-A-Center. "We often underestimate the power of putting a book in a child's hands, but Page Ahead recognizes that significance and works to make it a reality."

About Page Ahead

Page Ahead is dedicated to helping children in need succeed in school by developing strong reading skills. The organization provides new books for children, literacy support for families and reading resources for communities. Page Ahead is the leading provider of children's literacy services in the state of Washington. Since its inception in 1990, the organization has reached 650,000 children with 2.2 million books. Currently, Page Ahead serves nearly 30,000 children in 22 counties throughout Washington.

About Rent-A-Center

Rent-A-Center (NASDAQ: RCII), headquartered in Plano, Texas, operates more than 3,000 stores in the United States, Puerto Rico, Canada and Mexico. The Company employs over 20,000 coworkers. Learn more at www.rentacenter.com.

Source: Rent-A-Center

Rent-A-Center
Xavier Dominicis, 800-275-2696 x 1025
VP of Public Affairs
media@rentacenter.com