



RENT-A-CENTER, INC.

Corporate Fact Sheet



Third Quarter 2009

Stock ticker: RCII

Third Quarter 2009

Operational Highlights:

- \$671.3 million total revenue
- Diluted EPS of \$0.55
- Cash Flow from Operations totaling \$88 million
- Reduced outstanding indebtedness of \$117.1 million

2008 Operational

Highlights:

- \$2.884 billion total revenue
- Same store revenue up 2.3%
- \$384.7 million cash flow from operations

Additional Highlights:

- 3,004 company-owned stores with financial services offered in 345 stores
- 18,000 employees



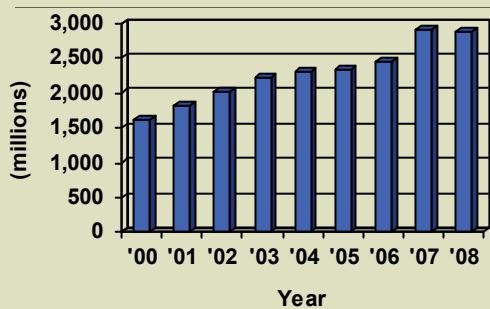
Company Profile

At September 30, 2009, Rent-A-Center operated 3,004 company-owned stores nationwide, and in Canada and Puerto Rico, including 37 retail installment sales stores under the name Get It Now and Home Choice, and 15 stores located in Canada under the name Rent-A-Centre. Our subsidiary,

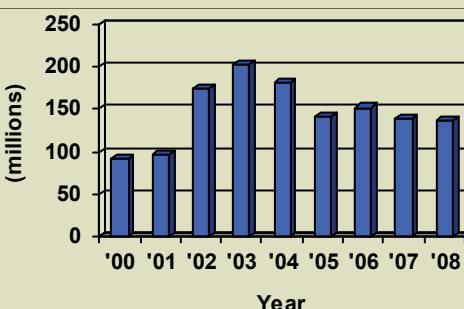


ColorTyme, Inc., is a national franchiser of rent-to-own stores. At September 30, 2009, ColorTyme had 213 franchised stores in 33 states. Our stores generally offer high quality, durable products such as major consumer electronics, appliances, computers, and furniture and accessories under flexible rental purchase agreements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed upon rental period.

TOTAL REVENUE



ADJUSTED NET EARNINGS



Financial Highlights (Non-GAAP)

FISCAL YEAR FINANCIAL HIGHLIGHTS

(Year ended December 31)

(in thousands, except per)	2008	2007
Total Revenue	\$2,884,172	\$2,902,221 ⁽⁶⁾
Adj. Net Earnings	\$136,819 ^(1,2)	\$139,957 ^(4,5,6,7)
Adj. Diluted EPS	\$2.04 ^(1,2,3)	\$2.01 ^(4,5,6,7)
Adj. EBITDA	\$363,598 ^(1,2,3)	\$388,313 ^(4,5,6,7)
Total Assets	\$2,496,702	\$2,626,943
Total Debt	\$947,087	\$1,259,335

3rd QUARTER FINANCIAL HIGHLIGHTS

(Quarter ended September 30)

(in thousands, except per)	Q3'09	Q3'08
Total Revenue	\$671,251	\$708,755
Net Earnings	\$36,840	\$29,531 ⁽⁸⁾
Diluted EPS	\$0.55	\$0.44 ⁽⁸⁾
EBITDA	\$81,006	\$80,498
Total Assets	\$2,356,301	\$2,510,034
Total Debt	\$659,080	\$994,339

1. Excludes the effects of \$4.6 million pre-tax litigation credit (\$0.04 per diluted earnings per share in both the fourth quarter 2008 and for the twelve month period ended December 31, 2008) in the fourth quarter of 2008 related to the *Hilda Perez* and *Shafer/Johnson* matters.
2. Excludes the effects of a \$1.4 million pre-tax restructuring expense (\$0.01 per diluted earnings per share for the fourth quarter 2008) in the fourth quarter of 2008 related to the 2007 restructuring plan. The total pre-tax restructuring expense in 2008 (\$0.04 per diluted share for the twelve month period ended December 31, 2008) total \$4.5 million.
3. Excludes the effects of a \$4.3 million pre-tax gain on the extinguishment of debt (\$0.04 per diluted earnings per share for both the fourth quarter of 2008 and twelve months ended December 31, 2008) in the fourth quarter of 2008.
4. Excludes the effects of a \$38.7 million pre-tax restructuring expense (\$0.37 per diluted earnings per share for the twelve month period ended December 31, 2007) in the fourth quarter of 2007 as part of the December 3, 2007 announced store consolidation plan and other restructuring items.
5. Excludes the effects of an \$11.0 million pre-tax litigation expense (\$0.11 per diluted earnings per share in the fourth quarter 2007 and \$0.10 for the twelve month period ended December 31, 2007) in the fourth quarter of 2007 associated with the settlement of the *Shafer/Johnson* matter.
6. Excludes the effects of \$3.9 million in franchise royalty income (\$0.04 per diluted earnings per share for the twelve month period ended December 31, 2007) in the third quarter of 2007 for the settlement agreement with five affiliated ColorTyme franchisees.
7. Excludes the effects of a \$51.3 million pre-tax litigation expense (\$0.48 per diluted earnings per share for the twelve month period ended December 31, 2007) in the first quarter of 2007 associated with the settlement in the *Perez* matter.
8. Excludes the effects of a \$0.2 million pre-tax restructuring expense (no impact on diluted earnings per share for the three months ended September 30, 2008) in the third quarter of 2008 as part of the December 3, 2007 announced restructuring plan.



Rent-A-Center
FINANCIAL SERVICES

Get It Now!
FURNITURE • APPLIANCES • ELECTRONICS • COMPUTERS



Rent-A-Centre

COLORTYME



Store Profiles

Rent-A-Center, Inc. (www.rentacenter.com)

As the largest rent-to-own operator in the United States, Rent-A-Center offers high quality durable products such as major consumer electronics, appliances, computers, and furniture and accessories under flexible rental purchase agreements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed-upon rental period. There are currently 2,942 stores located in 48 states, Washington, D.C., and Puerto Rico.

RAC Financial Services (www.racfinaancialservices.com)

Starting with an acquisition of 27 stores from ColorTyme, Inc. in 2005, there are currently 345 locations operating inside existing Rent-A-Center stores in 17 states. These locations offer an array of retail financial services such as secured and unsecured loans, check cashing, money transfer, and other money services.

Get It Now, LLC. (www.getitnowstores.com)

On September 30, 2002, Rent-A-Center transferred all of their Wisconsin store operations to a newly formed wholly-owned subsidiary, Get It Now, LLC. On October 1, 2002, Get It Now began operations in the state of Wisconsin under a retail operation which generates installment credit sales through a retail transaction. There are currently 22 Get It Now stores in Wisconsin. There are eight stores in Illinois and seven stores in Minnesota under the name "Home Choice".

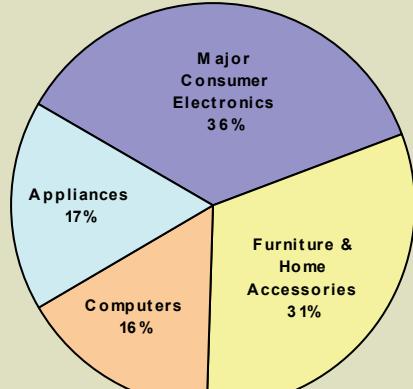
Rent-A-Centre, Ltd. (www.rentacentre.ca)

Beginning with a five store acquisition in 2004, there are currently 15 stores operating in Canada providing a wide selection of brand-named electronics, computers, furniture, and appliances. Stores are located in the Alberta and British Columbia Provinces.

ColorTyme, Inc. (www.colortyme.com)

Acquired in 1996 and one of Rent-A-Center's wholly-owned subsidiaries, ColorTyme is one of the oldest and largest franchised rent-to-own companies in the United States. ColorTyme's franchisees provide appliances, furniture and consumer electronics, and computers to customers at hundreds of locations nationwide.

STORE PRODUCT REVENUE MIX



Store Locations

2,942 RTO, 345 Fin Svcs

ST	RTO	FS									
AK	6	5	ID	11	6	MT	9	5	PR	45	0
AL	59	0	IL	102	0	NC	129	0	RI	16	0
AR	39	0	IN	96	0	ND	3	0	SC	64	0
AZ	57	6	KS	34	13	NE	14	0	SD	4	0
CA	140	0	KY	63	20	NJ	44	0	TN	90	37
CO	43	13	LA	45	0	NM	27	10	TX	284	111
CT	40	0	MA	69	0	NV	23	3	UT	16	6
DC	4	0	MD	63	0	NY	177	0	VA	69	0
DE	20	0	ME	28	0	OH	176	50	VT	9	0
FL	172	0	MI	105	0	OK	42	0	WA	44	26
GA	83	0	MN	0	0	OR	27	0	WI	0	0
HI	11	7	MO	65	16	PA	151	0	WV	35	0
IA	27	11	MS	35	0						

MAJOR VENDORS



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